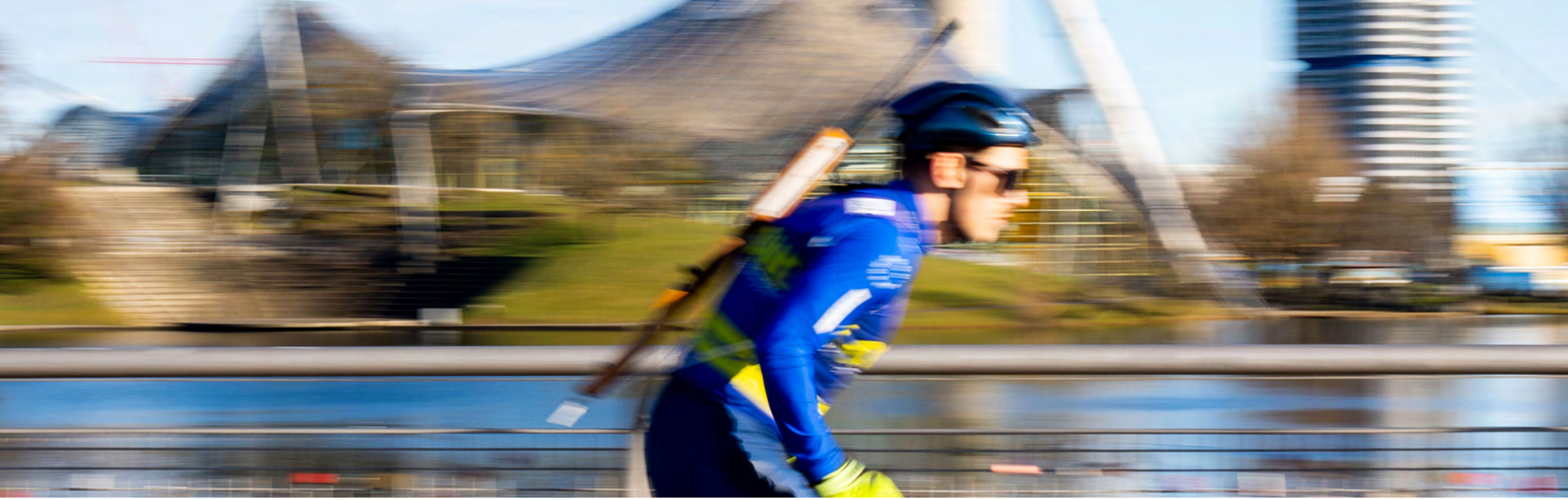
LOOP ONE
BIATHLON OPENING FESTIVAL

Sustainability at the Loop One Festival 2026

Pre-Event Report



The Loop One Festival at Olympiapark Munich aims to become a showcase for sustainable event management, balancing environmental, social, and economic dimensions. Its vision is to demonstrate concrete and cost-efficient sustainability measures that reduce environmental impact while leaving a positive legacy for future sports events.

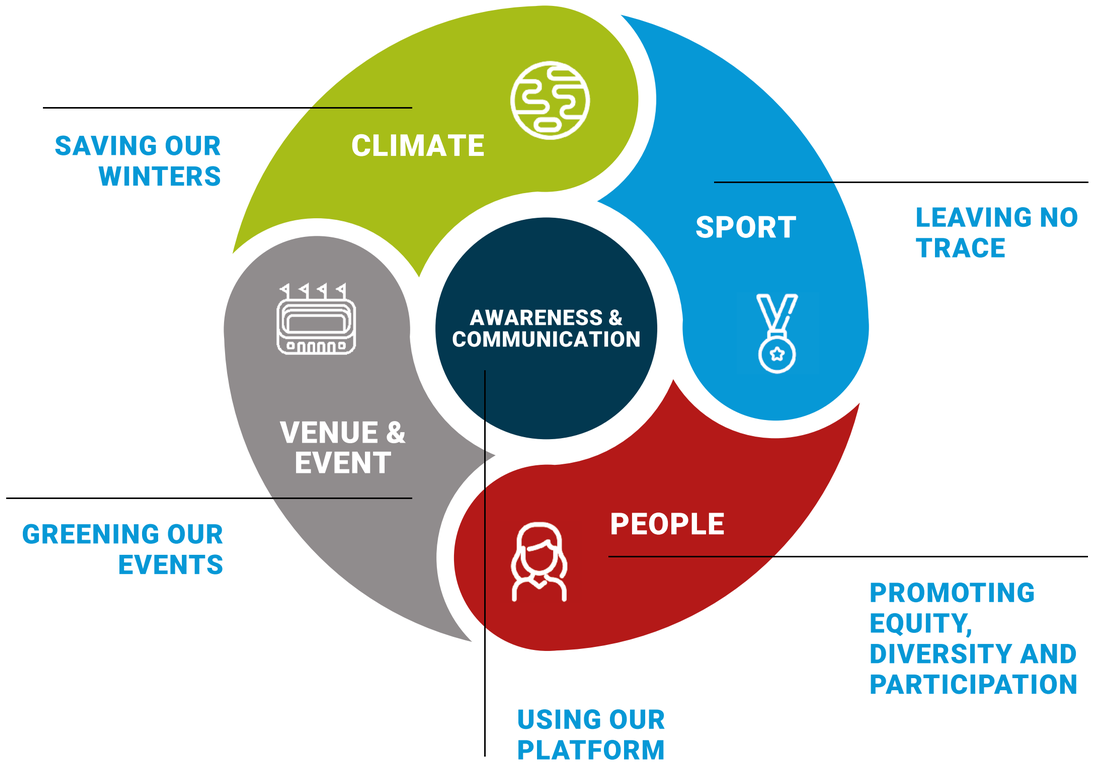
Key environmental actions include renewable energy use, sustainable transport incentives and circularity. Social initiatives focus on accessibility, inclusivity, volunteer training, and community engagement. Economically, the festival prioritizes local sourcing and long-term reuse of infrastructure. Transparent communication and post-event reporting will ensure accountability.

The Loop One Festival aspires to set a benchmark for sustainable events, inspiring biathlon and other sports organizers globally through practical, innovative, and replicable solutions.

INTRODUCTION

The Loop One Festival, hosted at Olympic Park Munich for the second time on 17-18 October 2026, is not only a celebration of sport and culture, but also a flagship for sustainable event management. Its long-term vision is to deliver a showcase of creative, concrete, and cost-efficient sustainability measures for event organizers worldwide.

The International Biathlon Union (IBU) has been a pioneer in promoting and implementing sustainability in sport since it published its ten-year Sustainability Strategy in 2020. As an event organized by the IBU, the Loop One Festival needs to contribute to the federation's sustainability commitments across all five strategic Focus Areas: Climate, Sport, Venue & Events, People and Communication and Awareness.
It is also included in scope of the ambitious climate goals aligned with the Paris climate convention.



STRATEGIC FRAMEWORK

Sustainability Pillars

ENVIRONMENTAL

- ENERGY
- MOBILITY
- WASTE
- WATER
- BIODIVERSITY

SOCIAL

- ACCESSIBILITY
- INCLUSION
- COMMUNITY ENGAGEMENT
- WORKFORCE WELL-BEING

ECONOMIC

- LOCAL SOURCING
- COST EFFICIENCY
- LONG-TERM LEGACY

ENVIRONMENTAL MEASURES

ENERGY

- Renewable energy sources.

MOBILITY

- Sustainable transport with focus on public transit and car-sharing.
- Avoidance of private car use.

WASTE & MATERIALS

- Circular approach with reusability at core.
- Waste avoidance.

WATER & BIODIVERSITY

- Leave no trace philosophy

SOCIAL MEASURES

ACCESSIBILITY & INCLUSION

- Barrier-free and clear communication of services.
- Programming to engage diverse participant groups.

WORKFORCE & VOLUNTEERS

- Sustainability training for staff and volunteers.

COMMUNITY ENGAGEMENT

- Partnerships with local charities.

ECONOMIC MEASURES

LOCAL & REGIONAL SOURCING

- Partnerships with local providers.
- Regional suppliers to ensure reduced transport emissions.

COST EFFICIENCY

- Cost-effective sustainability choices aligned with budget efficiency.
- Reuse of infrastructure with other Olympiapark events.

LONG-TERM LEGACY

- Documentation of practices for knowledge transfer.
- Data based approach for future events.

COMMUNICATION & TRANSPARENCY

THE LOOP ONE FESTIVAL 2026 WILL HIGHLIGHT SUSTAINABILITY EFFORTS VIA

- On-site signage and digital communication.
- Transparent post-event reporting, including CO2 footprint.
- Stakeholder communication to amplify power of messaging.

RISK MITIGATION & CHALLENGES

CHALLENGES INCLUDE

- Balancing sustainability ambitions with budget and timelines.
- Ensuring supplier compliance.
- Encouraging sustainable mobility adoption.



LOOP ONE

BIATHLON OPENING FESTIVAL

OUTLOOK

The Loop One Festival's sustainability plan is designed as an inspirational project case study: pragmatic yet ambitious. By combining environmental stewardship, social responsibility, and economic foresight, it seeks to minimize negative impacts and actively contribute to the legacy of the international biathlon family.